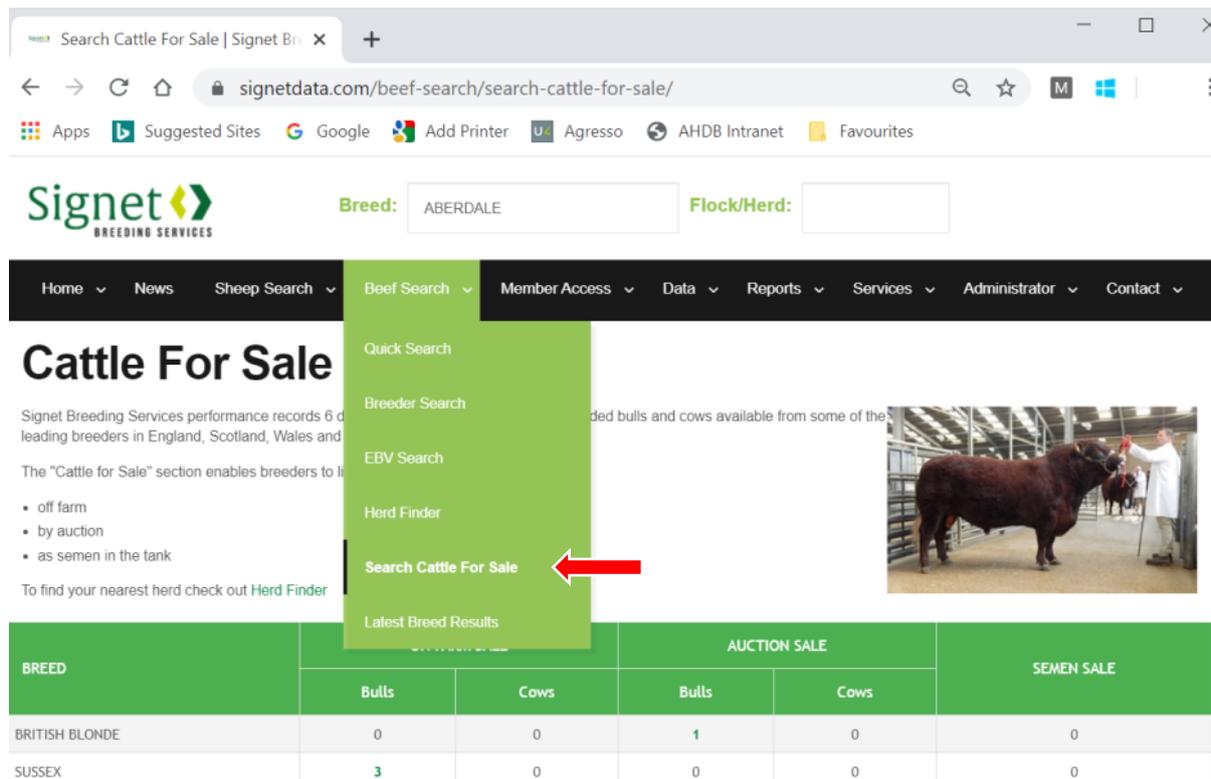


Signetdata.com: Cattle for Sale

Signet clients can access a range of new services at www.signetdata.com. To get started clients should log into their account by clicking “Member Access” (top right).

Highlighting Cattle for Sale on the Signet Website

The new Signet website has a page where Signet clients can highlight “Cattle for Sale”. Navigate via the menu bar, selecting **Beef Search > Search Cattle for Sale** or follow this link: <https://signetdata.com/beef-search/search-cattle-for-sale/>

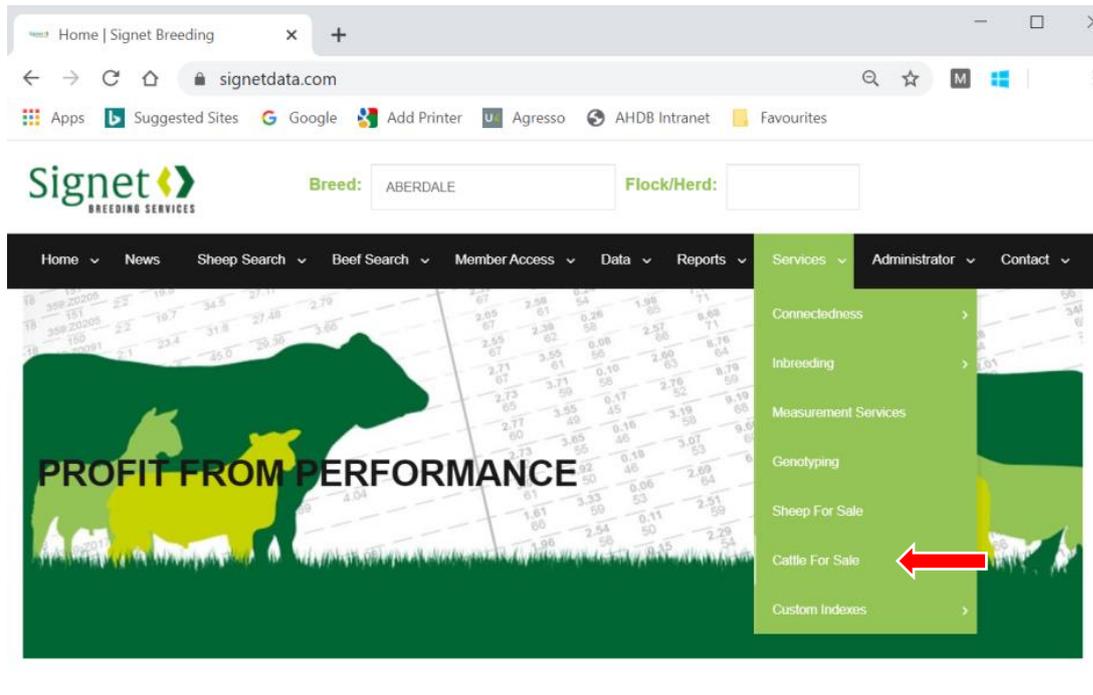


The screenshot shows the Signet website interface. At the top, there is a search bar with 'Breed: ABERDALE' and 'Flock/Herd:' fields. Below this is a navigation menu with 'Beef Search' expanded to show 'Search Cattle For Sale' highlighted with a red arrow. The main content area features a 'Cattle For Sale' heading and a table of available cattle.

BREED	AUCTION SALE				SEMEN SALE
	Bulls	Cows	Bulls	Cows	
BRITISH BLONDE	0	0	1	0	0
SUSSEX	3	0	0	0	0

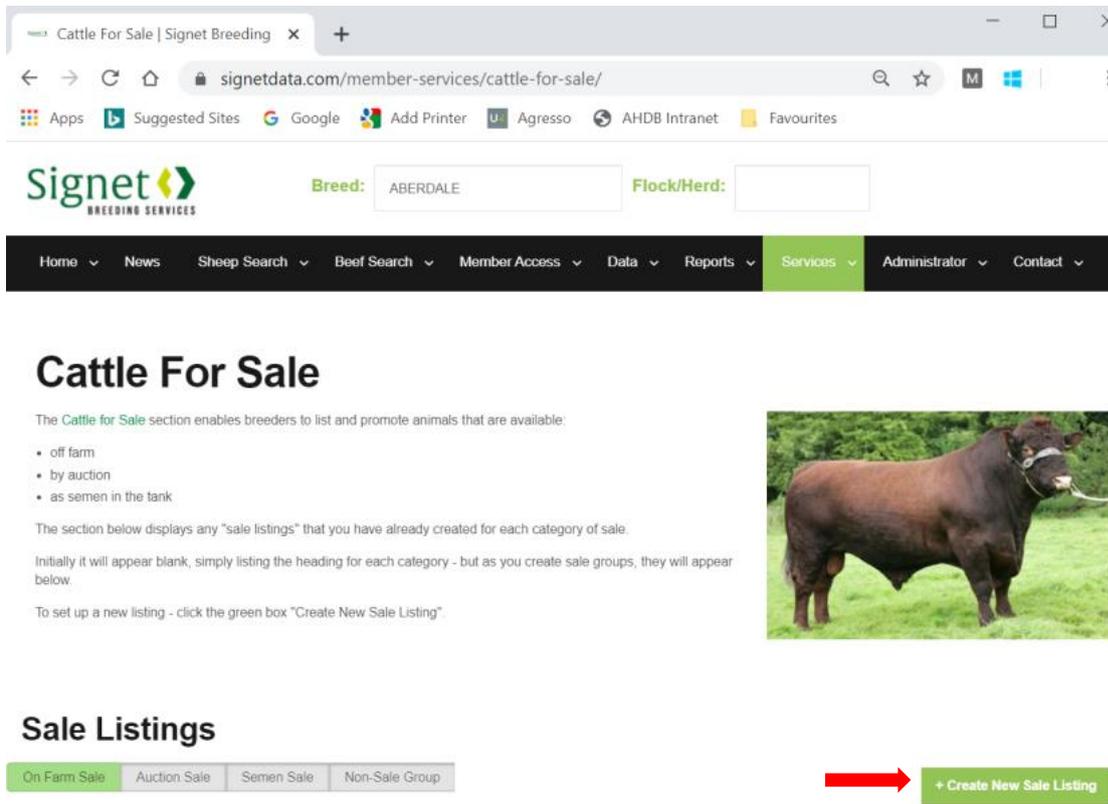
To get your cattle listed follow the simple instructions below...

1). Go to Services > Cattle for Sale

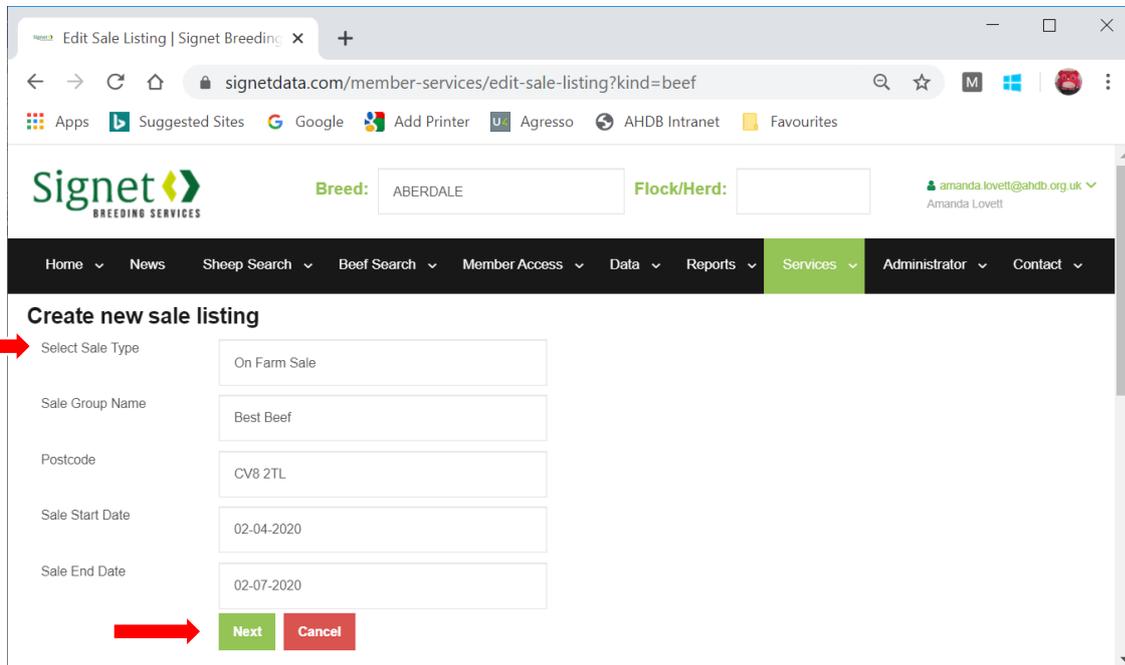


2). This page displays all the sale groups you have set up, as either on-farm, auction or semen sales. The default is “on-farm” sales – click on the relevant tab to see the other types.

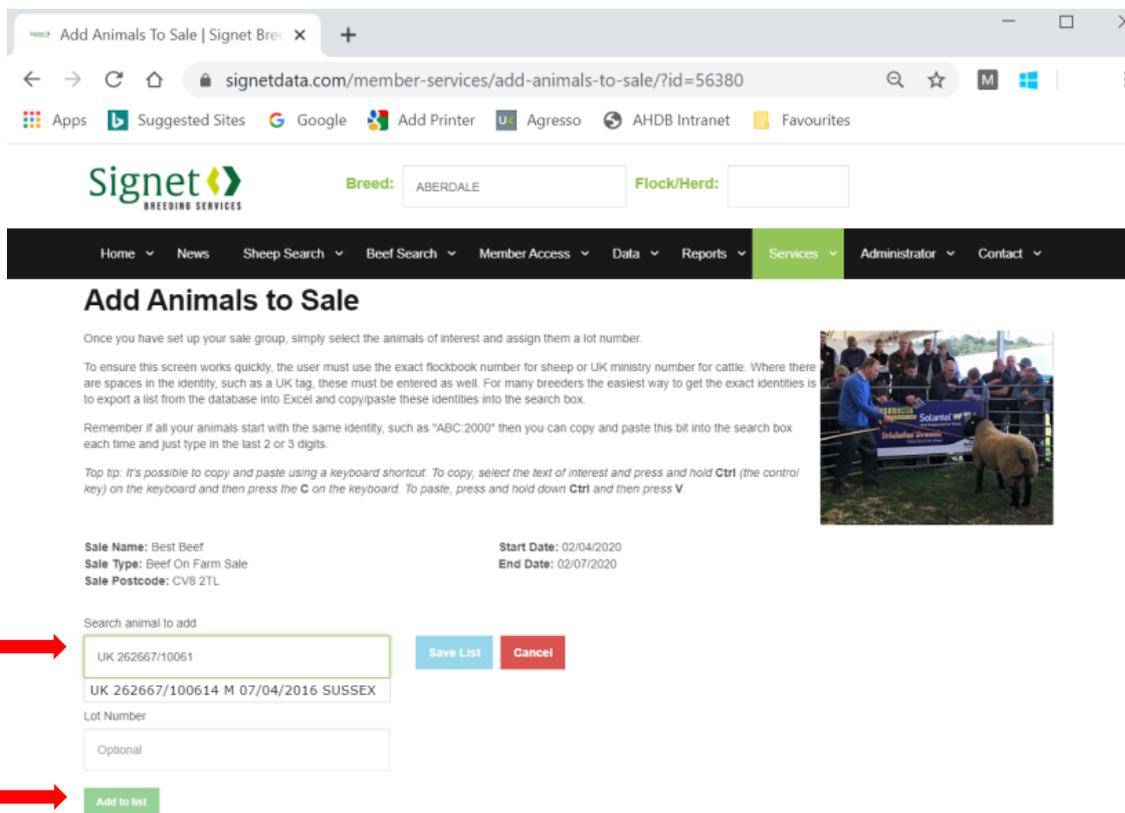
Initially you won’t have any sales listed. Click “Create New Sale Listing” to get started.



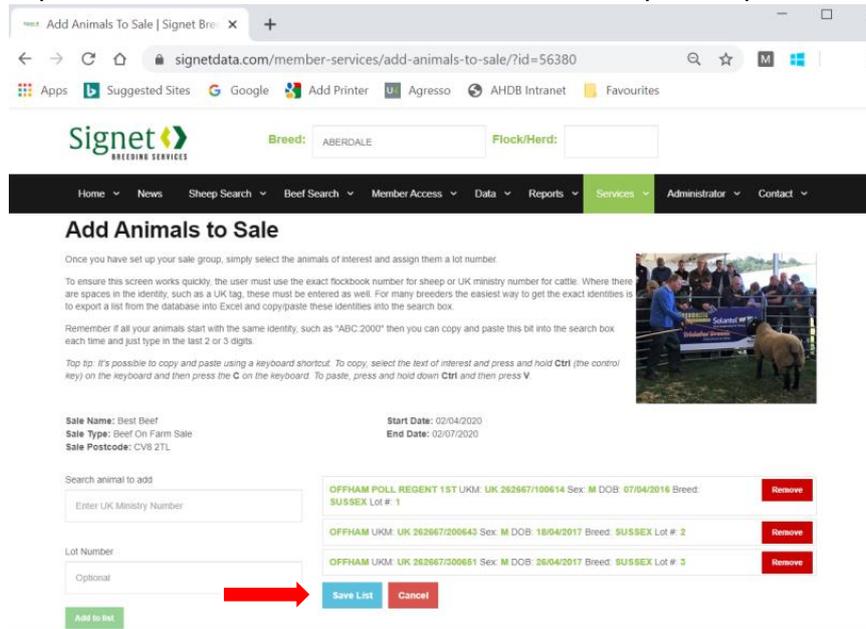
3.) "Select sale type" and provide a sale name, postcode (yours or the auctions) and the dates between which you wish to see animals advertised. Once completed click "Next".



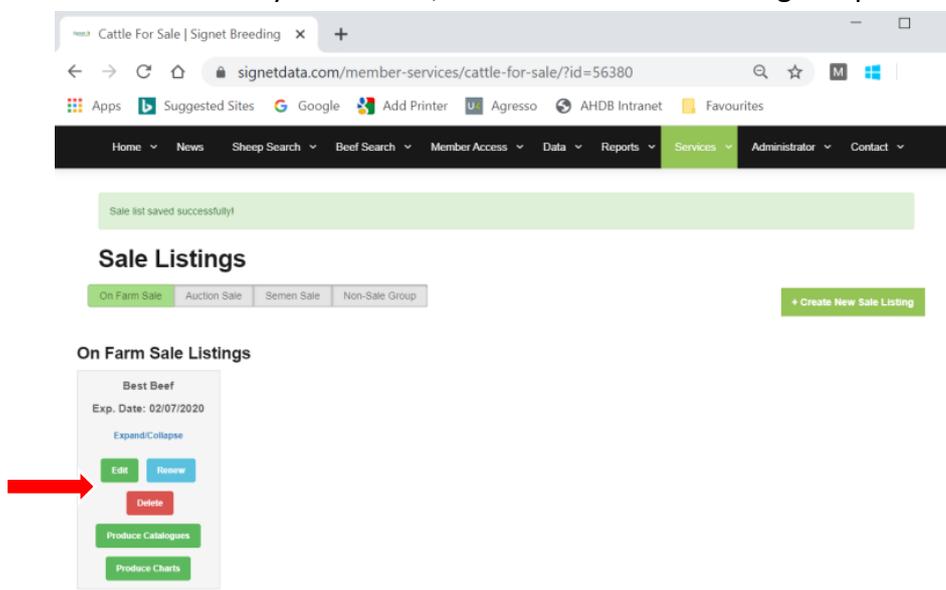
4.) Type in the exact herdbook number and select the animal from the drop-down menu. Consider adding a lot number (optional) and click 'Add to list'...



5). Repeat the procedure for each animal of interest. On completion press “Save List”



6). After saving the list you will return to the main sale group page. Your group is now listed under one of the tabs. Here you can edit, delete or renew the listing if expired.



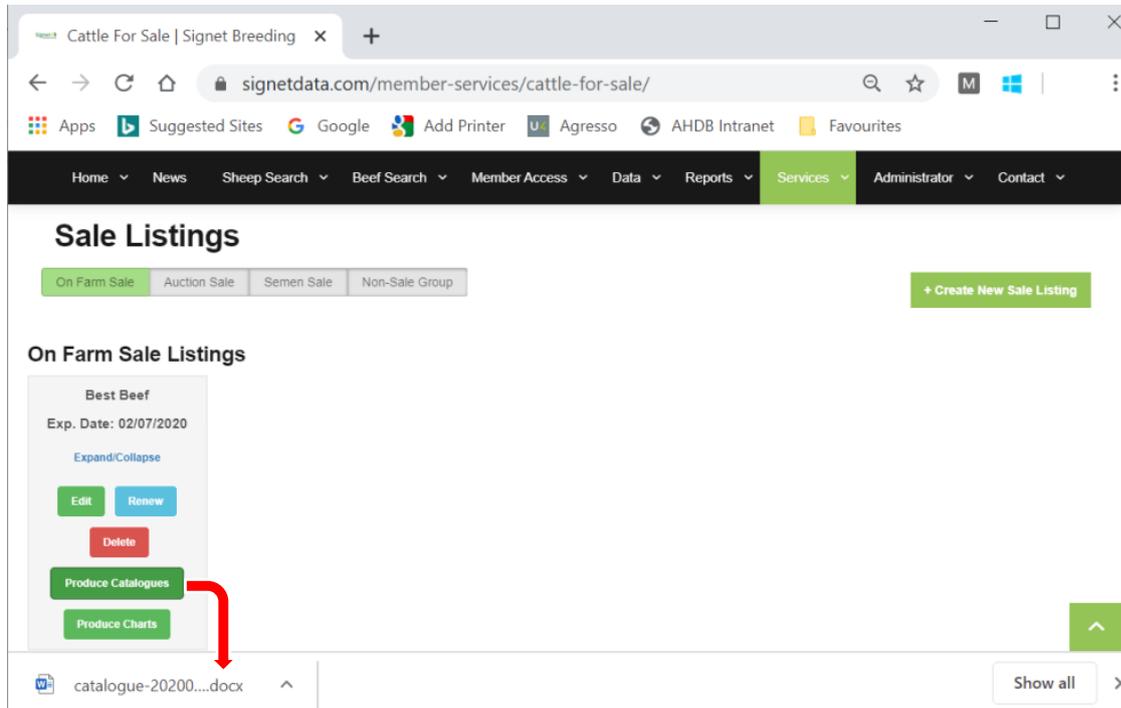
7). Go to **Beef Search > Search Cattle for Sale** to see your entries listed.
<https://signetdata.com/beef-search/search-cattle-for-sale/>

Consider adding notes and images – (see separate instructions)

Signet clients can add notes and an image to each cattle record. This information is displayed with your listing.

Once you have listed your “Cattle for Sale”, you can subsequently produce a catalogue and sale charts for promotion if you wish.

8). “Produce Catalogues” will create your catalogue. Click on the word document that appears below. Alternatively find it in the “Downloads” file on your device.



This is what a typical sale catalogue entry will look like. Breeders can hand edit this entry in Microsoft Word to add or remove information.

Lot: 1

UK 262667/100614 - OFFHAM POLL REGENT 1ST

DoB: 07-04-2016 Sex: M B:R Single: ET: N

Sire: GOLDSTONE REGENT 1ST OF GOLDSTONE - UK 261013/500677

G.Sire: UK 260855/600152 **G.Dam:** UK 261013/700280

Dam: OFFHAM TERPSICHORE 21ST - UK 262667/200482

G.Sire: UK 260343/300245 **G.Dam:** UK 262667/600164

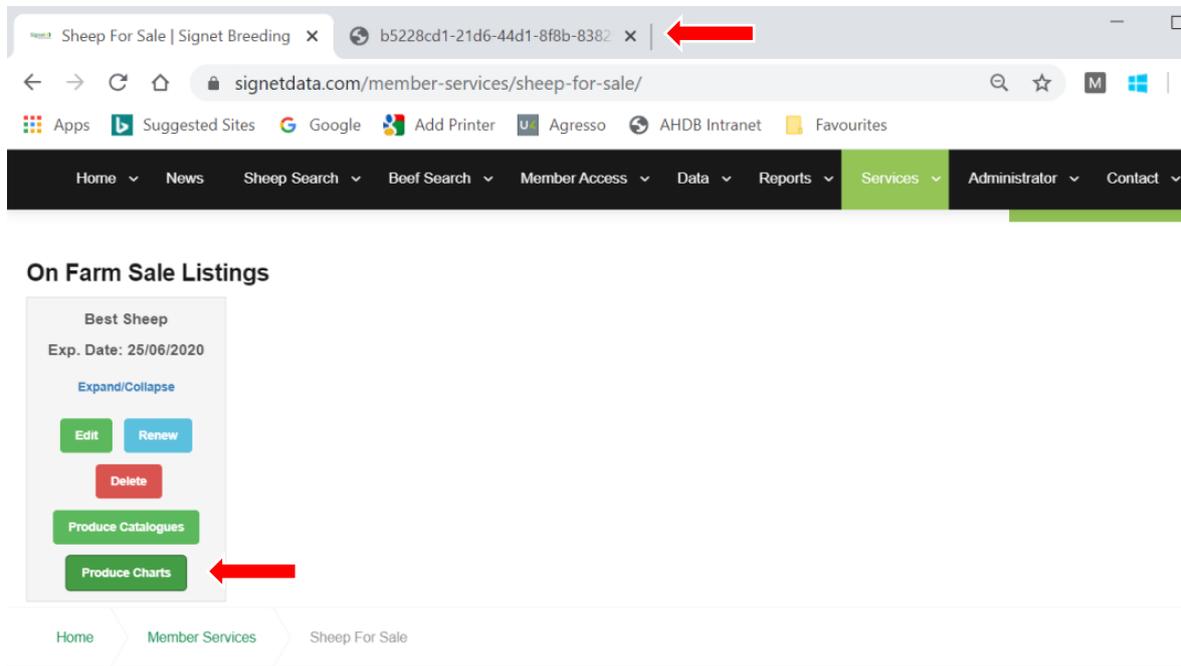
Adjusted weights

	100 Day	200 Day	300 Day	400 Day	500 Day	Scanned
Weight (kg)	152	272	398	525	648	Y

Analysis Date: 31-03-2020

	Birth Weight EBV	Calving Ease EBV	Calving Value EBV	200 Day Weight EBV	400 Day Weight EBV	Muscle Depth EBV	Fat Depth EBV	Beef Value	Maternal Value
EBV	2.80	-0.70	-1	29	67	5.00	-0.10	44	5
ACC	74%	69%	67%	80%	78%	73%	61%	79%	51%

9). "Produce Charts" will open a new tab containing the sale charts for the relevant animals.



The screenshot shows a web browser window with the URL `signetdata.com/member-services/sheep-for-sale/`. The navigation menu includes Home, News, Sheep Search, Beef Search, Member Access, Data, Reports, Services, Administrator, and Contact. The 'Services' menu is expanded, and the 'Produce Charts' button is highlighted with a red arrow.

On Farm Sale Listings

Best Sheep
Exp. Date: 25/06/2020

Expand/Collapse

Edit Renew

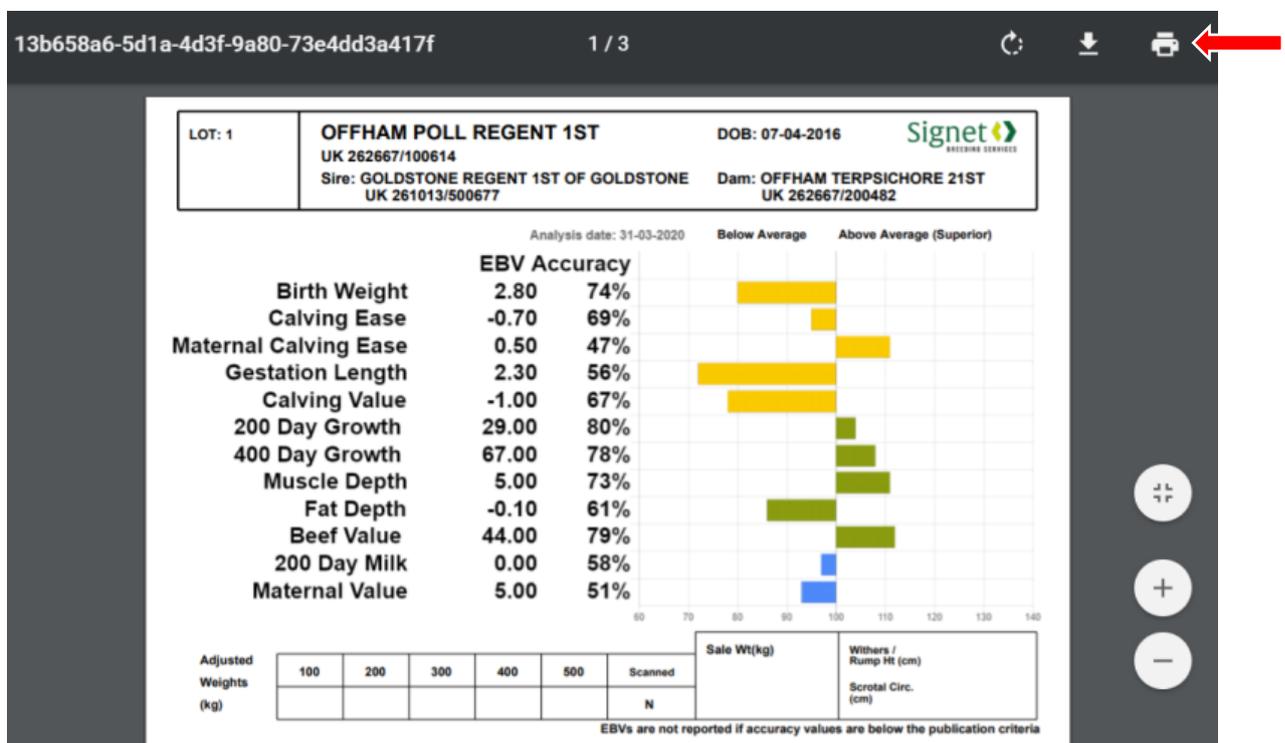
Delete

Produce Catalogues

Produce Charts

Home Member Services Sheep For Sale

10). Finally, choose to print or download using the browser buttons indicated.



The screenshot shows a detailed EBV Accuracy report for a sheep. The report includes the following information:

LOT: 1 OFFHAM POLL REGENT 1ST DOB: 07-04-2016
UK 262667/100614
Sire: GOLDSTONE REGENT 1ST OF GOLDSTONE Dam: OFFHAM TERPSICHORE 21ST
UK 261013/500677 UK 262667/200482

Analysis date: 31-03-2020 Below Average Above Average (Superior)

EBV Accuracy	Value	Percentage
Birth Weight	2.80	74%
Calving Ease	-0.70	69%
Maternal Calving Ease	0.50	47%
Gestation Length	2.30	56%
Calving Value	-1.00	67%
200 Day Growth	29.00	80%
400 Day Growth	67.00	78%
Muscle Depth	5.00	73%
Fat Depth	-0.10	61%
Beef Value	44.00	79%
200 Day Milk	0.00	58%
Maternal Value	5.00	51%

Adjusted Weights (kg): 100 200 300 400 500 Scanned N

Sale Wt(kg) Withers / Rump Ht (cm)
Scrotal Circ. (cm)

EBVs are not reported if accuracy values are below the publication criteria

The browser toolbar at the top right shows a red arrow pointing to the print button.

For more information / advice contact the Signet team signet@ahdb.org.uk / 0247 647 8829